



PEIA PPB Plan Breastfeeding & Lactation Services

Pregnant and postpartum women have access to comprehensive lactation support and counseling from trained providers, as well as breastfeeding equipment. This policy provides guidelines for billing breast pumps and nursing related supplies and services for PEIA PPB Plan members.

EFFECTIVE DATE: July 1, 2013

Updated: 11/01/2022

COVERAGE:

Who is covered – Any PPB plan participant who is covered for maternity services.

Benefits – breastfeeding pumps, pump supplies, and counseling services are available to covered pregnant and postpartum participants. These benefits are covered up to 100% of the PEIA fee schedule, in West Virginia, with no deductibles, coinsurance or copayments.

What is covered – breast pumps, pump supplies and counseling services are covered when billed as instructed below.

PLAN GUIDELINES:

1. Breastfeeding pumps and pump supplies may be purchased through durable medical equipment (DME) company or at a retail store.
 - a. Patient Reimbursement – In most cases, the patient will be required to pre-pay for the equipment and bill UMR for reimbursement. Patients may submit a copy of the receipt to be reimbursed, the PEIA allowance, for these supplies.
 - b. Provider Reimbursement – When the equipment is purchased through a “healthcare provider” the provider should bill UMR directly and will be paid by UMR.
2. Lactation consultant services are also covered and must be provided by and billed by a qualified lactation specialist. This service may be offered through the OB/GYN office or the hospital providing delivery services.

BILLING FOR SERVICES: Providers must follow PEIA billing procedures and guidelines for PEIA PPB Plan members.

Billing codes for Breastfeeding Pumps and Services

CPT/HCPCS Code	Code Description	Fee Allowance (fees may change annually)
E0602 NU	Manual breast pump, new	\$ 36.69
E0603 NU	Electric breast pump (AC or DC)	\$ 100.00*
A4281	Tubing (Replacement)	\$12.00
A4282	Adapter (Replacement)	\$14.00
A4283	Cap for Bottle (Replacement)	\$5.00
A4284	Breast shield and splash protector (Replacement)	\$10.00
A4285	Polycarbonate container (Replacement)	\$10.00
K1005	Breast Milk Storage Bags (per 100 bags)	\$20.00

*Payment will not exceed the purchase price. Patient may choose to upgrade and pay the difference.

Billing codes for Lactation Services

CPT/HCPCS Code	Code Description
S9443	Lactation classes, non-physician provider, per session
98960	Education and training for patient self-management by a qualified non-physician healthcare professional using a standardized curriculum, face-to-face with patient; each 30 minutes; individual patient
98961	Education and training for patient self-management by a qualified non-physician healthcare professional using a standardized curriculum, face-to-face with patient; each 30 minutes; 2 – 4 patients
98962	Education and training for patient self-management by a qualified non-physician healthcare professional using a standardized curriculum, face-to-face with patient; each 30 minutes; 5 – 8 patients

Additional Notes:

- Breast Pumps and pump supplies purchased outside WV, at a network provider, will be reimbursed at the in-network benefit level.
- Breast Pump reimbursement is limited to once per pregnancy.
- All West Virginia providers providing lactation services are prohibited from billing the participant for amounts over the PEIA fee schedule.

